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Park Grove: lifestyle amenities curated by designer Colin Cowie

Park Grove's residential towers, designed by OMA - Rem Koolhaas, are going up on five bayfront acres at 2701 S Bayshore Drive in Coconut Grove, where sculptures by world-renowned artists, including Jaime Plensa, will be integrated into Enzo Enea's landscaping. Fifty thousand square feet of amenities will create the ambiance of a gracious private home, but with every service seamlessly provided, the developer says.

"Park Grove is distinguished by magnificent architecture and incredible landscaping, a world-class art collection and designs that are second to none — yet these elements are only the beginning when it comes to luxury living," says Jorge Pérez, CEO of The Related Group. "Curating the residents' agreeably effortless daily living is Colin Cowie, international arbiter of taste and design. He is

formulating the visual accents, personal services and curated activities for Park Grove residents."

Cowie, author of guidebooks on entertaining and a frequent Today show guest, has created amenities for NetJet's private planes and advised Oprah Winfrey, Jennifer Lopez and multiple royals. "He has traveled the world in search of the best, so he was the perfect choice to program the extraordinary amenities at Park Grove," says David Martin, president and cofounder of Terra Group with his father, CEO Pedro Martin. Terra Group and The Related Group, the latter founded by Jorge Perez, are co-developers of Park Grove, which is 80 percent sold.

"Every detail, from the fragrance to the thread count of the towels at the pool, everything you smell, touch or taste will be curated," says Cowie. Known for

creating experiences that make life comfortable and fun, his goal is to create an ambiance as luxurious as it is relaxing, "Life here will be very glamorous, distinguished and classy," says Cowie.

A 24-hour doorman will welcome residents to a private domain with 500 feet of bayfront pools and decks, an outdoor bar, poolside dining and cabanas. A concierge will arrange activities for residents and their guests — perhaps a paddle boarding lesson on the bay, a personal training session or a private screening in the theater. Butler service will be on tap for residents' effortless entertaining at home or in the private dining room. A wine tasting room with private storage, a full bar and espresso bars are convenient, and families will appreciate the indoor and outdoor play areas for children.

A state-of-the-art fit-

ness center is augmented by gyms in each tower. The 5,000-square-foot signature spa includes aromatherapy sauna and steam rooms, treatment rooms, and men's and women's locker rooms. For yoga and meditation, Park Grove's indoor and garden spaces encourage feelings of harmony and well being, says Cowie.

"Buyers who could live anywhere in the world appreciate that we are continuing the Grove's spirit of art, culture and creativity," says David Martin. "We plan to launch sales at One Park Grove this summer with residences starting at \$3.5 million."

For more information and to experience the breathtaking views, visit the sales gallery at 2701 S Bayshore Dr. in Coconut Grove, click on www.park-grove.com, or call 305-744-5784.

Exclusive sales are by Douglas Elliman Development Marketing. Brokers are welcome.

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